

Panorama: Investing in 2018

Challenge and opportunity ahead

UBS Asset Management | Executive Summary

As we move into 2018, senior investors from UBS Asset Management assess the global investment landscape, highlighting the risks and opportunities across their respective asset classes. Among the topics explored in this edition are:

The quest for attractive risk-adjusted income

- Income returns across the traditional asset classes
- Income opportunities within the real asset classes
- Private credit, as viewed by both our single and our multi-manager hedge funds
- A solutions based approach to income generation

The quest for attractive risk-adjusted capital growth

- Demographics and markets
- The changing face of emerging markets
- Sustainability and performance
- Smart beta



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The asset management industry is changing quickly. Technology and regulation are driving much of that change, but the market environment and the sheer scale of the challenges facing our clients are important drivers as well.

We see those challenges increasing in intensity in 2018 rather than changing fundamentally. The rationale for this viewpoint is straightforward. Investors in equities have enjoyed another year of strong returns globally in 2017. Realized volatility, though picking up, has remained exceptionally low. Credit markets have enjoyed robust conditions with spreads close to or at historic lows. Outside the US, government bond yields in the developed world have generally edged higher in 2017, but remain low in an historical context and are likely to stay low amid still accommodative monetary policy and structurally low growth and inflation.

Against this backdrop, the challenge of building genuinely diversified portfolios capable of delivering growth and income efficiently and on an attractive risk-adjusted basis is becoming both more complex and acute.

This issue of Panorama sees senior members of our investment teams address the on-going quest for growth and income via the risks and opportunities within their respective worlds. Encouragingly, across both traditional and alternative asset classes there is a high level of conviction that attractive opportunities on a risk-adjusted basis still exist, and with a healthy awareness of the potential threats to broader market equanimity.

With the equity bull market in its ninth year, our senior investors are hardly alone in looking for signs of complacency or dislocations that might preface a broader market sell off. We see this as contrasting sharply to the 'blue sky' consensual assumptions that have characterized the peak of many previous market cycles.

Nonetheless, in the search for evidence of complacency, a lot of discussion has focused on the very low levels of realized and implied volatility across developed markets.

We believe that there are both structural and cyclical forces at work in the current low volatility regime and that the cyclical drivers will abate only slowly over an extended period. The argument that risk assets are likely to become more vulnerable to short-term spikes in investor risk aversion as Quantitative Easing (QE) is reversed in the US has clear logic. But the roll-off of QE is a very gradual process and one that is likely to take several years. We therefore do not expect the reversal of QE to be the catalyst to a meaningfully higher volatility regime in 2018. It is also important to note that the US Federal Reserve (Fed) is maintaining a significantly larger balance sheet than existed prior to the financial crisis, withdrawing only a third of the liquidity it created since 2008. Moreover, the

QE reversal process in the US has been explicitly communicated to ensure that market expectations are managed.

More traditional monetary policy tools – interest rates – are also likely to edge higher in the US in 2018. Yet in a world where technology and demographic forces appear to be disrupting the effectiveness of monetary policy tools to drive inflation higher, central bankers face a difficult task. We therefore expect the rise in US rates to be gradual, not least because monetary policy around most of the globe remains accommodative.

Nonetheless, the failure of monetary policy to drive wage growth is putting growing pressure on politicians to deliver via fiscal initiatives what monetary policy seemingly cannot. It is no coincidence that income growth via tax cuts is being debated in a number of major developed economies to address the rise of populism.

Looking forward, it seems self-evident that the double digit local currency returns enjoyed by index investors across developed markets in recent years cannot continue ad infinitum. But while we might caution over the scale of likely returns in the coming years there is little from a macroeconomic

perspective to suggest an elevated probability of a major drawdown in 2018. The likelihood of a global recession is low. Demand growth has accelerated rather than slowed. Equity valuations, while full on some measures, remain compelling versus bonds. Earnings growth forecasts have been rising, not falling. Importantly, having largely completed the process of deleveraging, bank balance sheets are in much better shape than they were prior to the last recession.

If there is major disruption coming in global equity markets in 2018, we ascribe a greater probability to an abrupt reversal of the sustained outperformance of Growth sectors over Value sectors in developed markets since 2008 than to a significant drawdown. Broadly speaking we believe the environment will be an attractive one for high conviction, active managers and fully expect active managers to continue their recent outperformance. The sharp decline in stock correlations, both realized and implied, supports this view.

The search for attractive yield and improved diversification in a “lower for longer” environment is also likely to remain at the core of investment

decision making in 2018. After the strong flows and capital raisings of 2017, we see continued strong investor demand for alternative asset classes in 2018 including infrastructure, real estate, private equity and hedge funds.

In part because of the likely increase in interest in how to optimize the use of alternatives within broader portfolios, but also due to the scale and complexity of the challenges facing investors, we expect a continued increase in demand for tailored solutions. The lower return environment is likely to provide further support to cost-efficient, systematic flows and to a focus on specific risk premia and factors via smart beta. Finally, we see the sustainability narrative further evolving and the integration of ESG factors into the analytical mainstream accelerating.

In this issue of Panorama you will find insights on all of these key investment themes from senior investors across UBS Asset Management. It is precisely this depth and breadth of expertise across capabilities that differentiates us. It is also at the heart of our ability to combine these capabilities to address each client’s unique investment challenges effectively and efficiently in 2018 and beyond.

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Americas

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