



Digital Fund Selector Events

DACH 2027

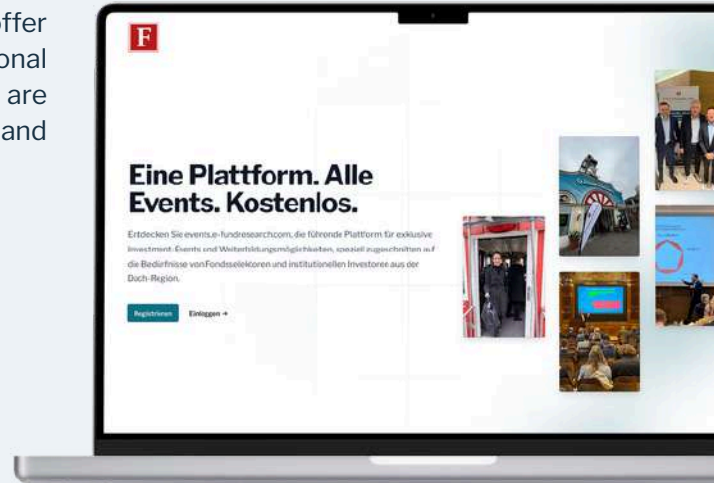


e-fundresearch.com
INVESTOR'S INDEPENDENT SOURCE

Digital event formats:

Maximum efficiency and Reach

The Digital Fund Selector Events by e-fundresearch.com offer fund providers with direct and high-quality access to professional investors in Germany, Austria, and Switzerland. All formats are designed to deliver strong content, ensure high-quality leads, and enable a clear and seamless execution.



Your benefits at a glance:

Direct access to your target audience

access to vetted wholesale and institutional selectors across the entire DACH region.

High level of planning certainty

Pre-recording three to six working days before the event, ensuring a relaxed production environment without live pressure.

Technical reliability

Professional recording and broadcast, with optimized editing and high-quality audio.

Qualified leads

Guaranteed minimum number of vetted selectors. GDPR-compliant contact lists provided.

Extensive reach

Promotion via website, newsletter, and social media campaigns.

Added value through replay

Full video provided within twelve hours, freely usable for marketing or internal communication.

30 Minutes with...

This premium package gives one provider the full stage. The session lasts 30 minutes, including a moderated Q&A segment. It is ideal for strategy presentations, product showcases, market insights, or educational topics. The presentation takes place entirely online and is targeted at fund selectors across the DACH region.

The exclusive single-sponsor format for maximum attention.



Benefits of this format

Exclusivity per session. One sponsor per session, ensuring your presentation is the sole focus.

High-quality leads, at least 45 vetted wholesale and institutional selectors.

Replay usage, available for both internal and external communication.

Full flexibility in content, strategy, product, market analysis, or educational topics.

Professional moderation hosted by the editorial team of e-fundresearch.com.

Strong visibility, promotion via website, LinkedIn, and newsletter campaigns.



Peace of mind with our prerecording:

- Recording takes place 3–6 working days prior
- Technical reliability and full editing capabilities
- Stress-free presentation without live pressure
- Optimized viewing experience

Flexible according to the client's requirements
minimum lead time at least three weeks before the preferred date.

1 session

EUR 2,950 net

2 sessions

EUR 4,950 net

Gold Package

+ EUR 1,000 net

Includes a **standalone follow-up mailing** to approximately 1,200 wholesale and institutional investor contacts across Germany, Austria, and Switzerland. Clients also have the option to exclude specific regions.

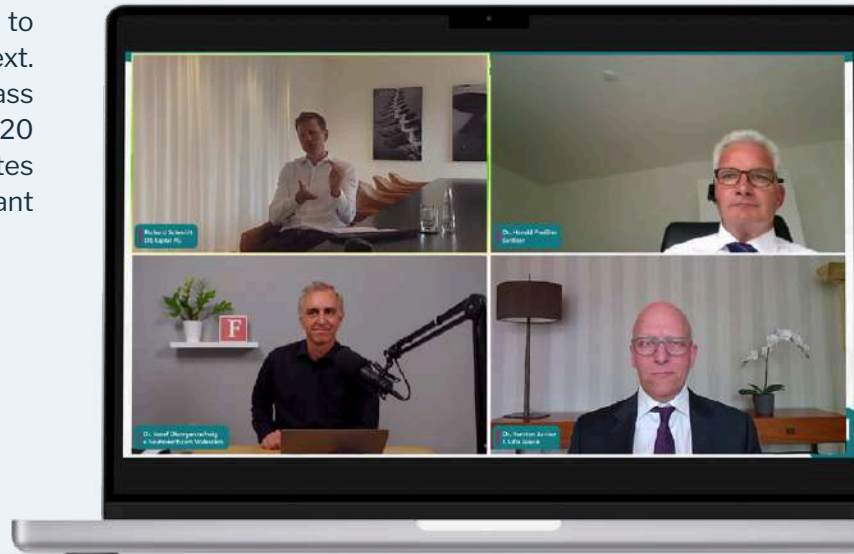
Pricing and Options

Multi Manager Digital Forums



This format is designed for providers who wish to present their strategies within a thematic context. Each forum focuses on a clearly defined asset class or market perspective. Presentation time is 20 minutes per sponsor. The thematic bundling creates events with high relevance and strong participant quality.

Three sponsors per event
with a clear thematic focus.



Benefits of this format

Three sponsors per forum

At least 75 vetted leads per event

Clear thematic focus

Moderation by the e-fundresearch.com team

Replay file & full delegate list for lead-gen purposes

Multi-Channel marketing before & after the forum

Focus topics and dates 2027

- **Multi Asset Strategies** - January & June
- **Fixed Income Strategies** - February & October
- **ELTIF 2.0 Forum / Private Markets** – March, September & November
- **Active-ETF Forum** - April
- **Equity Strategies** – May & September
- **360° Emerging Markets** - June
- **Liquid Alternatives** - September

Peace of mind with our prerecording:

- Recording takes place 3–6 working days prior
- Technical reliability and full editing capabilities
- Stress-free presentation without live pressure
- Optimized viewing experience

Detailed dates are available upon request.
Sophie Clara Mair, mair@e-fundresearch.com

1 session

EUR 2,450 net

Gold Package

+ EUR 1,000 net

2 sessions

EUR 3,950 net

Includes a **standalone follow-up mailing** to approximately 1,200 wholesale and institutional investor contacts across Germany, Austria, and Switzerland. Clients also have the option to exclude specific regions.

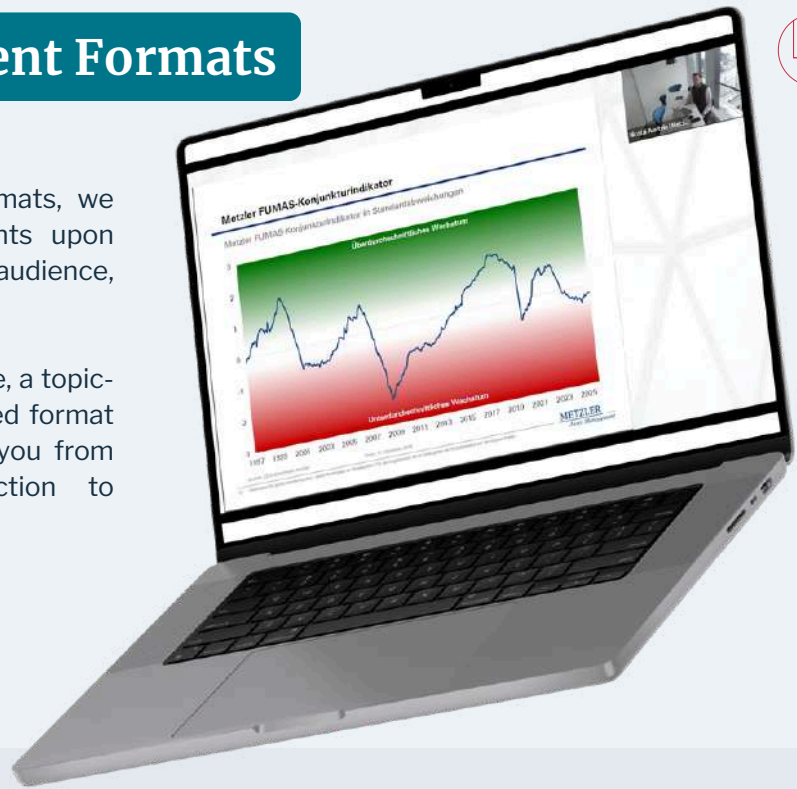
Pricing and Options

Customized Digital Event Formats



In addition to our established event formats, we design and deliver bespoke digital events upon request, precisely tailored to your target audience, content, and strategic objectives.

Whether it is an exclusive strategy dialogue, a topic-specific discussion round, or a fully branded format such as a “Champions Call,” we support you from concept development through production to distribution.



Your benefits:

Tailored concept development

Joint creation of a format aligned with your message, timing, and target audience.

Exclusive positioning

Your company takes center stage—without a competitive environment and fully within your own branding.

Professional execution

End-to-end technical production, moderation, hosting, and post-production by e-fundresearch.com.

Maximum reach

Promotion via our platform, newsletter, and LinkedIn, as well as targeted outreach to vetted fund selectors across the DACH region.

Sustainable usage

Replay video, participant list, and content assets for further use in marketing and sales.

ChampionsCall

Small-Cap-Value-Strategie aus
Japan: Alpha generieren
& Value-Fallen vermeiden

SOMPO ASSET MANAGEMENT
 Universal
Investment

Example: Champions Call

An exclusive digital dialogue format focused on current market topics, investment strategies, or expert insights – individually designed and professionally produced.

General Information on Our Digital Formats

Presentation Style

- Screen sharing via PDF or PowerPoint.
- Moderated format including video and audio of the speakers.

Platform

- Zoom Business account for speakers and moderation.
- Live streaming on e-fundresearch.com.

Interaction

- Participants attend without video or audio.
- Questions can be submitted via chat or registration form.

Replay

- Recording provided within twelve hours.
- Freely usable at no additional cost.

Follow Up

- Distribution of presentations, factsheets, and contact details immediately after the event.

Included in the sponsoring package

- Event management including landing page and invitations
- Technical hosting and moderation
- GDPR-compliant participant list
- Replay video at no additional cost

Get in Touch.



Would you like to strengthen your brand through our events?
Contact us for further details.



Simon Weiler M.A.

CEO & MANAGING PARTNER

weiler@e-fundresearch.com

+43 1 533 344 423

For event formats and webinar opportunities,
please contact:

Sophie Clara Mair

TEAMLEAD EVENTS

mair@e-fundresearch.com

For content marketing and digital campaigns,
please contact:

Claudia Weckowska

TEAMLEAD DIGITAL MARKETING

weckowska@e-fundresearch.com

Industry Trust.

KATHREIN
PRIVATBANK



Janus Henderson
INVESTORS

