## Brazil

## A big step in the right direction

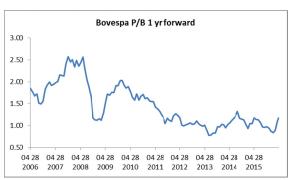


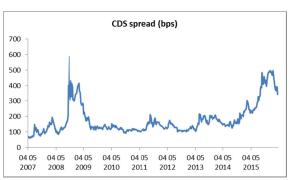
Ian Simmons, Lead Portfolio Advisor, Latin America comments on the market implications of the latest political developments in Brazil

**April 2016** 

Brazil's Congress voted to begin impeachment proceedings against President Dilma Rousseff on Sunday night with a comfortable majority. If the Senate vote to proceed then Rousseff will need to step down and Vice-President Temer will take over while the trial is held. Political specialists do not see the Senate voting to reverse the path set by Congress at the weekend, so this was a significant first step in returning Brazil to a stable footing and reviving long-term growth prospects. Given the dire state of government finances it is crucial for Temer to appoint credible cabinet members and garner multi-party support in Congress to quickly implement policy changes which Rousseff was unable to pass. To halt the upward path on debt/GDP Brazil needs to reduce its fiscal deficit so temporary tax hikes and government expenditure cuts are needed in the short term, with a broader reform package to reduce the cost of social security and pensions also expected. If Temer can lay the groundwork for reforms then the incoming President in 2018 will be on a much stronger footing to complete the job. Many of these changes will be unpopular, and could be a drag on earnings in the very short term, however, the boost to confidence is likely to outweigh these concerns as far as markets are concerned.

The end of political paralysis and evidence that politicians are moving in the right direction should be enough to reduce country risk in Brazil and stimulate investment again. A stronger currency will contribute to lower inflation and may allow the central bank to cut rates, both supporting consumer confidence. Even after the recent rally, Brazil's Credit Default Swaps (CDS) spreads and long term bond yields are still well above historical norms, indicating plenty of upside in a blue-sky scenario for the Bovespa index which is still only trading just above book value. The charts below illustrate the potential upside on some of these metrics. One recent reference point is the rally we saw in 2014 where investors started to hope that we would see a new president elected. We are still short of these levels, although arguably in a much better position given a lot more clarity on policy leadership than a 50/50 election outcome. Admittedly a lower price/book ratio is warranted today with high cost of equity and lower returns, but economic and policy





Source: Charlemagne Capital

normalisation can speed up the rate at which these two factors reverse and justify further upside. In the first stages of this rally, reductions in cost of equity will push analyst target prices higher (50bps reduction adds about 8% to equity market value according to Morgan Stanley). As confidence takes hold and investment follows, and as we work our way through the cycle, GDP can turn positive and future year earnings forecasts should move up to support medium term share price performance.

Dilma will not depart without a fight, and the corruption scandal will rumble on, but for the first time in 20 years meaningful constitutional reforms are on the agenda in Brazil. There may be some profit taking, especially in sectors where the rally has been extreme and buoyed by global commodity prices, but we would treat any volatility as a chance to add to our positions in Brazil.

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Source: Charlemagne Capital, MSCI

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